

# **PRIVACY POLICY**

## **1. PRIVACY ON INQUIRIES**

Passengers will be asked to share with **Ember World Travel, LLC** d/b/a Ember World Travel ("EWT" and/or "us/our") certain basic personal information, such name, e-mail address, address, phone number, travel preferences, interests, special needs, physical conditions or limitations that may be of concern. This can be updated at any time. In order to complete a Trip purchase, you will be asked to share with us information required to complete the transaction successfully, such as: date of birth, emergency contact info, billing and shipping addresses, credit card number, card holder's name, security code, expiration date, etc.

## **2. PRIVACY ON PURCHASES**

Some information may be shared with the third parties necessary to successfully complete a transaction - including the vendors selected (i.e. hoteliers, airlines, show tickets, wholesale companies, attractions, etc.) and others who facilitate the transaction (i.e., the credit card company). EWT may disclose personal information: (i) if you fail to pay amounts due for Trips or services; or (ii) if Passengers violate EWT's terms and conditions or any governmental, regulatory or other enforcement agency law, rule, or regulation. Unless otherwise prohibited by law or EWT's contractual obligations, EWT may disclose personal information if required to do so by law, court order, or as requested by a governmental or law enforcement authority, or in the good faith belief that disclosure is otherwise necessary or advisable. Such situations may include: to perform, maintain or enforce contracts with our Passengers; to protect our rights or properties and those of our business affiliates, customers, employees or others; or when we have reason to believe that disclosing the information is necessary to identify, contact, or bring legal action against someone who may be causing, or who may be threatening to cause, interference with or damage to EWT's rights or properties, whether intentionally or otherwise; or when anyone else could be harmed by such activities.

## **3. PRIVACY OF OTHER NON-PERSONAL INFORMATION COLLECTED**

Like many other Internet sites, EWT's Suppliers, vendors, partners and our website may automatically collect non-personal information, such as software information (for example, IP addresses, browser versions and operating systems) and aggregate information (for example, number of pages accessed) in order to analyze web traffic and usage trends. Information of this nature does not pertain to specific identity and is not associated with direct personal information. To enhance the experience on EWT's website, EWT and our third-party advertiser(s) commonly employ Internet technologies, such as "cookies," to collect and store information about website visitors. "Cookies" are

small pieces of information that are transferred by a website and stored by your web browser on your computer's hard drive. With most browsers, you can set the preferences to show a warning each time a cookie request is received. You can also set the browser not to accept cookies at all; however, EWT won't be able to personalize the experience if EWT cannot recognize you.

#### **4. PRIVACY POLICY UPDATES**

EWT may, in our sole discretion, revise this Privacy Policy at any time; all such revisions shall be effective when posted. If we change the way your personal information will be used, we will post an announcement on our homepage.

#### **5. PRIVACY OF MINORS**

EWT does not intentionally collect personal data from children under 18 years old for inquiries. Specific steps to protect the privacy of children by making reasonable efforts to ensure that a parent has authorized the inquiry/collection of the child's personal data. EWT provides information about personal data practices in relation to children in our terms and conditions on our web site. In addition, EWT has considerable safety protocols concerning underage travelers on EWT sponsored tours.

#### **6. SECURITY**

EWT will not sell or rent your personal information to any third parties. EWT uses industry-standard, secure-socket-layer (SSL) technology, which is utilized by most popular browsers with added security precautions, including Google Chrome to encrypt (or convert into code) visitor personal information before it is transferred across the Internet. To further safeguard Passenger's sensitive credit card information, EWT practices discretion and extremely limits how much of your personal information is kept in-house.

However, since EWT does not fully control transmissions over the Internet, via commercial Internet service providers, and/or the security of your personal computer, we cannot guarantee 100 percent secure transmission via the Internet. EWT highly discourages the use of debit cards for travel transactions. Use of the Internet is at your own risk. Also, it is important that all Passengers take precautionary steps for protection against unauthorized access to your electronic devices, gadgets and passwords. Please forward any questions regarding the Privacy Policy to [info@emberworldtravel.com](mailto:info@emberworldtravel.com)